

# innovaphone Video

## Ad-hoc desktop Video telephony - easy and flexible

Business trips usually take a long time, cost a lot of money, but of course also have the advantage that important topics and issues can be discussed face-to-face. Employees in companies with multiple sites, in large corporations, or in home offices are looking for an efficient and yet personal way to communicate across locations or over great distances. The solution is: Video telephony by innovaphone.



The simple and lean innovaphone Video telephony solution is the right choice for those who do not want to invest in expensive equipment or who do not want to be bothered with complex configurations or

hard-to-use video telephony systems. It allows simple, uncomplicated ad-hoc video telephony as well as 3-party video conferences with low implementation costs and low bandwidth requirements. This can significantly reduce the number of necessary business trips - pleasing both Controlling and the environment. The Video telephony solution also improves communication: relationships amongst colleagues are more personal and interactive because Video allows non-verbal signals and fine nuances to be perceived even during standard phone calls. If a user sometimes does not want to make video calls - no problem. He can always choose between pure audio or audio-video calls.

The Unified Communications solution by innovaphone forms the basis of this modern and simple video solution. All UC elements needed for daily work and communication are integrated in a unified application environment called myPBX, the Unified Communications client.

### Video telephony by innovaphone

The myPBX interface is clearly displayed and intuitive to use. The innovaphone PBX's integrated video capability

means ad-hoc video telephony is easy and video calls can be made flexibly from one's own desk at any time. Traditional telephone features such as hold, park, toggle, connect, three party conference calls etc. are all possible with the innovaphone Video telephone solution, and voice quality is certainly not inferior to traditional telephony.

Handling myPBX is also extremely easy for the administrator: no additional configuration is necessary on the unified communications client in order to use innovaphone Video. myPBX automatically assumes and transfers the user name, password and the IP telephone in use.

### Ad-hoc video calls at any time

Users can choose between a conventional phone call with pure voice data transmission or a Video call with voice and image transmission at any time. The default settings can be set to determine whether calls are made with or without video. The selection can be newly defined by simply clicking on the Video icon before each outgoing call is set up and before each incoming call is accepted. If the user changes the default settings for one call, the settings automatically return to the original settings once the call has finished.



### Face-to-face telephone calls

If the Video function is activated, a video window showing the person at the other end pops up automatically. The user can enlarge or reduce the size of the video window. He can also control his own video image via an additional window placed in a corner of the video window.

### Three party Video conferencing without additional equipment

With the innovaphone Video telephony solution, three-party Video conferences can also be set up quickly and cost efficiently. Because everything is carried out by the

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innovaphone PBX, no additional equipment is required (such as a Multipoint Control Unit). A third party can be called to join in an ongoing call, just like in pure audio calls. Once the connection is established, the third party appears in the video window.

### Video communication across company boundaries

The Video telephony solution by innovaphone provides a high degree of flexibility - even across company boundaries. On the one hand, Federation enables video calls with companies that have been authorised. It also allows Presence information to be exchanged. In order to be able to do this, the company in question must support the H.264 standard and have Federation enabled. On the other hand, Video calls can also take place with companies not yet using the myPBX Unified Communications solution as innovaphone supports, for example, different LifeSize video telephony and video conferencing solutions that have been tested for interoperability. Finally, myPBX can also be used to communicate via video when employees are out of the office - thanks to a commercial Polycom app. The app allows users to be reached as internal PBX subscribers on their mobile terminals, such as smartphones or tablet PCs, via the company network or a VPN connection.

### Licensing

Both a myPBX and a Video license are required per user in order to use the innovaphone Video telephony solution.

The innovaphone Video telephony solution also forms part of the innovaphone UC license. This incorporates all innovaphone UC components (myPBX, Video, Fax, Mobility, Voicemail) and is offered at an especially favourable all-inclusive price.

### innovaphone Video - at a glance:

- Lean ad-hoc Video telephony solution
- No server, an integrated part of the innovaphone PBX
- Default settings for audio and audio-video telephony can be selected at will
- On demand choice between audio and audio-video telephony for every call
- Minimal configuration for administrators
- Video window opens automatically
- Ad-hoc three party Video conferencing without additional equipment
- Third caller appears automatically in the video window
- Requirements: innovaphone PBX, innovaphone myPBX (V10), innovaphone IP phone, standard webcam and PC with Windows 7 upwards, 200-300 kbit/s bandwidth
- H. 264 compatible
- Licensing: one myPBX and Video license per user
- Currently supports the languages: German, Danish, English, Estonian, Finnish, French, Italian, Latvian, Dutch, Norwegian, Polish, Portuguese, Russian, Swedish, Slovenian, Spanish and Czech.  
(Other languages on request)

